

The Other Guys



vs.



Microguard A-35



Insitu ES²



CASE STUDY:

To the right, you will see the beautiful beachfront view located on the south side of the condo complex for which this case study was conducted. Above are the units placed on the north side of the complex. **Unlike our competitors, our Insitu ES² coating works hard to ensure your units are always protected!**

Note: NO maintenance or cleaning was done to either of the units in question.



Unit installed: May 2015

Unit inspected: November 2016

LET'S LOOK AT THE FACTS

Our competitors make many claims that just don't compare to Insitu ES² coating.



Salt Spray Test: **6,000+ Hours**

- Based on this testing claim, this product is only about 60% as durable as our Insitu ES².

MicroGuard forms a **CLEAR GLASS-LIKE** thin film.

- With this product being clear, there is no visible guarantee that your unit is fully coated.
- They compare their own product to glass, and this explains why it is not sustainable out in the field.

Will **NOT** protect galvanized steel or ferrous metal. **NEVER COAT COPPER FIN UNITS.**

- This statement has been pulled directly from their Technical Data Sheet.



Salt Spray Test: **10,000+ Hours**

- With our test results, we guarantee you are receiving the best possible results!

Insitu ES² is a **Gun Metal Grey** flexible coating.

- With this product being Gun Metal Grey, we can visibly guarantee that your unit is fully coated.
- Our Technical Data Sheet shows that our product passed the ASTM D522 Madrel Bend (Flexibility) test.

Insitu ES² WILL protect galvanized steel, ferrous metals, and copper!

- Unlike our competitors, our coating can protect these metals. In locations like the Bay area, even copper coils need to be coated to withstand the harsh conditions.

A PRODUCT YOU CAN TRUST

It's easy to see who went the extra mile to ensure customer satisfaction.

MicroGuard A-35 has a complicated process for making each batch of product which has a short **4-6 hour lifespan** once mixed. With their **3-part 9-step formula**, there is plenty of room for error and no guarantee that their coating is of the highest quality each and every time.

As stated in their Technical data sheet, MicroGuard A-35 takes 2-4 hours for light use dry time but a total of **5 days for a full cure** to set. This means any unit received within 5 days of the coating time is not fully cured.



Due to the product's **high levels of VOC**, which causes concerns for human health, it is unlikely that MicroGuard A-35 is used for field application.

Health Hazard



Insitu ES2 is a **one step** easy-to-use coating with **over 6 months of shelf life**. These superior product characteristics allow our customers to rest assured they are receiving the same high quality each and every time.

Insitu ES2 has an average 30 minute dry time and a **24 hour cure time**. This allows our company to serve you in a more timely manner than our competitors.



We strive to do our part in protecting you, your investment, and the environment. Our Insitu ES2 coating **meets or exceeds the Federal EPA "green" surface coating requirements**.

